



BACKBONES

5K Run, Walk n' Roll 2019

SPONSORSHIP OPPORTUNITIES

Where It All Started...

In 1995 Reveca Torres was injured in a car accident and was paralyzed from the chest down at the age of 13. She went to school, graduated, worked and in 2009 started a nonprofit organization called BACKBONES.

BACKBONES exists to help people with spinal cord injury or disease (SCI/D) and their families connect with their communities. We do that by creating events and experiences that promote awareness and engage people of all abilities.

In 2008 we hosted the very first BACKBONES 5K Run, Walk 'n Roll to help us raise funds and start the organization. We proudly celebrated our 10th Anniversary 5K in 2018!





300 Participants



40-50 Volunteers



Community Support

Country Gardens Park • Prospect Heights, IL

SUNDAY, MAY 19, 2019 | 9:00AM

Make A Difference In Our Community!

This race has been an exciting and successful event in our community for the past ten years!

We invite you to be a part of it and make a difference!

Any level of donation you are generous enough to give is greatly appreciated – the **BACKBONES 5K** is our biggest fundraiser of the year!



Sponsorship Levels

\$50

Goodie Bag Promotions

Include your company promotional materials in participant goodie bags

\$100

Mile Marker sponsor

Sign with company logo is displayed at the 1-mile mark, 2-mile mark, or 3-mile mark (all three signs for \$250)

\$150

Food and Water Table sponsor

Company signage at food/water table on main site and halfway water station

\$200

Vendor Table

Company exhibits table/booth on site (must provide own table)

Sponsorship Levels (continued)

\$500

- Logo on event T-shirt
- Signage at event
- Sponsor name announced at event
- Vendor table at site
- Link/logo on event page
- Social media recognition

Company must provide own signage and table

\$1,000

- Logo on event T-shirt
- Signage at event
- Sponsor name announced at event
- Vendor table at site
- Link/logo on event page
- Social media recognition
- Mention in newsletter & press release
- Goodie bag promotions

Company must provide own signage and table

\$2,500

OFFICIAL SPONSOR

(See next page)

Official Race Sponsor | \$2,500 +



Finish Line Signage
(Company logo appears in finish line photos)



Logo/Link on event page



Logo on event T-shirt



Social Media recognition



Vendor table on site
(company must provide table)



Mention in e-newsletter
and press release



Sponsor name
announced during event



Goodie Bag Inserts



Make Checks Payable to:

BACKBONES

P.O. BOX 7334

PROSPECT HEIGHTS, IL 60070

Online: <https://buff.ly/2M22gEt>

For more
information about
sponsorships contact:

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